

Everbe



WITEPAPER

Introduction.

Innovative projects to ensure green and sustainable development in modern realities must acquire new forms of organizational structure. In a competitive environment, acute issues are related to the safety of investments, communication and integration of products of other similar projects into a unified environment, demand and prospects for wide practical application in the material economy, forecasts for growth and development, including in the stock market. A venture project as a single platform for several diversified industries responds to such requests and within its system creates an environment for their interaction, the use of cross technologies, the development of joint algorithms for effective implementation in the external environment, builds interactions with third-party innovative projects in varying degrees of integration, other advantages of this approach are available to achieve sustainable development goals. A new type of private venture project is a polyvalent system where diversified existing projects using digital technologies in a single basic structure simplify the use of mixed investment, in which digital technologies are the financial and legal basis and a full-fledged independent self-developing direction in the mode of constant upgrade. An important part of the polyvalent venture projects of green and sustainable development is the new meanings of the philosophy of the man of new technologies to realize the importance of green and sustainable development, to determine the essence of the purpose of high technologies of such projects. A new accessible philosophy for large masses of people as a mechanism for popularization, development of innovative technologies and the daily basis of the philosophy of a new type of personality associated with the achievement of the goals of Green Development - these are the ideas of adapted secular asceticism as a firmware for all diversified branches of a polyvalent project. Such ideas are the basis in one of the full-fledged components of the project, intended for their promotion, popularization, and should fill the general polyvalent project with philosophical meaning.

Problems and way out.

COVID-19 and the crisis, restrictions, the process of deglobalization and other destructive factors cannot and should not nullify the process of green and sustainable development. Venture capital projects are experiencing new challenges in the form of disruption of supply chains, increasing dependence on hype and investor bias, and high overall risks. New ideas, new meanings and forms of communication are required in the existing conditions in order to see the positive in those things that were not thought about before or seemed unusual and complex, to comply and fit into the trend of sustainable development. These are features as an incentive for development. A new form of a venture project when several diversified areas become together in a single polyvalent platform as an effective implementation mechanism. The development of a form of secular asceticism adapted for mass consumption, when the deep meanings of the elitist theory become the main engine for the promotion of innovative technologies of a polyvalent project and the general philosophy of a new type of people. A new everyday life, when ordinary people also

follow the trend, receive a positive assessment of others and become equal to cult people. This is not an empty cause, this is everyone's contribution to increasing the popularity of very useful, positive emotions, a positive example in creating a general background for promoting a positive idea that previously belonged to a narrow circle, an extensive horizontal communication system, and increasing social trust. To live and not harm society, the environment, use goods and services that meet the requirements of traceability, cyclicity, balance, environmental friendliness with new qualities and the use of available technologies, primarily for personal ecology, health, creativity, beauty, and thus form a whole system new standards and contribute to the consolidation of such standards in production and among consumers. Each individual becomes an element of the movement towards reducing the impact and harmony with the environment, popularizing such a movement as a philosophy of a new type of person. Homo neotericus.

What mechanisms can be used in common practice to promote a polyvalent venture project?

The main mechanism is the promotion and popularization of an adapted form of secular asceticism as a philosophy that determines the meanings of various branches of green and sustainable development and their common thread. This is the philosophy, semantic content and argumentation of the benefits of a polyvalent venture project, its prospects and growth.

It is a technology with appropriate attributes to signify development, learning, attracting more and more people to achieve the ultimate goal. A single comfortable space with the development of branched horizontal connections, a system of incentives for a responsible attitude, a conscious approach to the choice of goods and services that meet the requirements of various sectors of the green and sustainable development.

Our emotions, feelings as a cause, action and consequences in a physiological basis are a set of the simplest physical and chemical reactions available for digital processing and at the same time it is a vast cosmos of endless information. The program for promoting a polyvalent venture project using digital technologies is the basis for the formation of a positive perception by the population, a tool for the practical implementation of monetization based on an integrated system of various sectors of green and sustainable development.

The use of blockchain technology as a full-fledged financial and legal component based on the digitalization of a polyvalent project and for global interaction with projects from other industries, individuals, the purpose of which is to widely apply the principles for the benefit of themselves and society, creating a foundation that allows much more and more efficiently to promote the principles of the idea of similar projects.

This project is related to the development of such a direction and will contribute to

the formation of new standards for production technology, business conduct, support for new technologies, production, marketing, the formation of branched direct links for a gradual transition to new qualitative characteristics. , including the creation of an entire intellectual property market based on the principles of reasonable consumption.

The development of blockchain technology is currently driving investment in smarter operations. This opportunity offers great potential to create a clean company to support and promote the idea of Green Development based on the interaction and intersection of assets and technologies in a continuous, intelligent and connected cycle of product development processes and operations between participants.

The direct consequence of this is that companies that are not currently adopting smart operations capabilities fall behind on the adoption curve, making them even less competitive when products at this stage meet the requirements of a limited number of consumers. The platform itself contributes to an increase in demand for goods and services that correspond to the basic ideas of Green Development and reasonable consumption.

A polyvalent venture project with an adapted form of the idea of secular asceticism for a simplified perception as a semantic factor in popularizing, promoting the ideas of various branches of green and sustainable development, the widespread use of financial and legal digital technology - is a tool and key to achieving the goals of Green Development with a wider audience, attracts a large number of people, motivates them to follow progressive principles in all aspects of everyday existence.

This project is an element of a new coordinate system for sustainable interaction with each other of the very sectors of green and sustainable development and overcoming the diversity of different cultures, the formation of a new single community of a new person, a means of everyday use by an individual.

A polyvalent venture project as a rethinking of the meaning of digital technologies and philosophical ideas in the general concept of venture projects for a positive change in attitude towards them and a means to convey the idea to millions of people. An excellent tool and indicator for the development of sustainable Green Development venture projects in close communication with the masses, so that people change, pay great attention to such projects, realize the significant place and value of such projects in various sectors of Green Development. The effect of attracting a large mass of people is very important in order to change their inner meanings. Perhaps not all of them will be deeply aware and will only follow the trend, but it can change a lot to make us all happier.

EverBe



WITPAPER